

### **Billing Address:**

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

### **INVOICE**

		invoice #
Advertiser	NRCC-IE	Invoice Date
Product	NRCC IE 2012	Invoice Month
Estimate Number	2600	Invoice Period

Station	KSNV	Order #	103290
Account Executive	Amy McCreary	Alt Order #	06825822
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

103290-1

09/30/12

September 2012

08/27/12 - 09/27/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	•	to	•					
				09/17/1	2 to 09/23/12	2x	F				
	KSNV			F	09/21/12	:30	5:12 AM	NRCCNV030914H Workout	\$400.00		1
	KSNV			F	09/21/12	:30	5:18 AM	NRCCNV030914H Workout	\$400.00		2
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/24/1	2 to 09/30/12	2x	M				
	KSNV			М	09/24/12	:30	5:40 AM	NRCCNV030914H Workout	\$400.00		2
	KSNV			M	09/24/12	:30	5:51 AM	NRCCNV030914H Workout	\$400.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/24/1	2 to 09/30/12	2x	-T				
	KSNV			Tu	09/25/12	:30	5:16 AM	NRCCNV030914H Workout	\$400.00		1
	KSNV			Tu	09/25/12	:30	5:52 AM	NRCCNV030914H Workout	\$400.00		2
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/24/1	2 to 09/30/12	2x	W				
	KSNV			W	09/26/12	:30	5:12 AM	NRCCNV030914H Workout	\$400.00		1
	KSNV			W	09/26/12	:30	5:48 AM	NRCCNV030914H Workout	\$400.00		2
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				09/24/1	2 to 09/30/12	2x	T				
	KSNV			Th	09/27/12	:30	5:41 AM	NRCCNV030914H Workout	\$400.00		1
	KSNV			Th	09/27/12	:30	5:50 AM	NRCCNV030914H Workout	\$400.00		2
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/17/1	2 to 09/23/12	1x	F				
	KSNV			F	09/21/12	:30	6:50 AM	NRCCNV030914H Workout	\$725.00		1
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/24/1	2 to 09/30/12	1x	M				

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Account Executive	Amy McCreary	Alt Order #	06825822
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

103290-1

09/30/12

September 2012

08/27/12 - 09/27/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to			•			
	KSNV			М	09/24/12	:30	6:09 AM	NRCCNV030914H Workout	\$725.00		1
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/24/	12 to 09/30/12	1x	-T				
	KSNV			Tu	09/25/12	:30	6:41 AM	NRCCNV030914H Workout	\$725.00		1
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/24/	12 to 09/30/12	1x	W				
	KSNV			W	09/26/12	:30	6:15 AM	NRCCNV030914H Workout	\$725.00		1
10	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/24/1	12 to 09/30/12	1x	T				
	KSNV			Th	09/27/12	:30	6:23 AM	NRCCNV030914H Workout	\$725.00		1
11	KSNV	Today Show	658a-9am		to						
				09/17/	12 to 09/23/12	2x	F				
	KSNV			F	09/21/12	:30	7:58 AM	NRCCNV030914H Workout	\$900.00		1
	KSNV			F	09/21/12	:30	8:44 AM	NRCCNV030914H Workout	\$900.00		2
12	KSNV	Today Show	658a-9am		to						
					12 to 09/30/12	2x	M				
	KSNV			M	09/24/12	:30	7:23 AM	NRCCNV030914H Workout	\$900.00		1
	KSNV			М	09/24/12	:30	8:44 AM	NRCCNV030914H Workout	\$900.00		2
13	KSNV	Today Show	658a-9am		to						
					12 to 09/30/12	2x	-T		<b>***</b>		
	KSNV			Tu	09/25/12	:30	8:36 AM	NRCCNV030914H Workout	\$900.00		1
44	KSNV	To down Ohann	050- 0	Tu	09/25/12	:30	8:43 AM	NRCCNV030914H Workout	\$900.00		2
14	KSNV	Today Show	658a-9am	00/04/	to	0	1.1				
				09/24/	12 to 09/30/12	2x	W				

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Estimate Number	2600	Invoice Period

_	Invoice #	103290-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103290
Alt Order #	06825822
Deal #	
Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	Today Show	658a-9am		to						
	KSNV	•		W	09/26/12	:30	8:42 AM	NRCCNV030914H Workout	\$900.00		2
	KSNV			W	09/26/12	:30	8:58 AM	NRCCNV030914H Workout	\$900.00		1
15	KSNV	Today Show	658a-9am		to						
		•		09/24/1	2 to 09/30/12	2x	T				
	KSNV			Th	09/27/12	:30	7:21 AM	NRCCNV030914H Workout	\$900.00		2
	KSNV			Th	09/27/12	:30	8:44 AM	NRCCNV030914H Workout	\$900.00		1
16	KSNV	Saturday Today	7a-9am		to						
				09/17/1	2 to 09/23/12	1x	S-				
	KSNV			Sa	09/22/12	:30	8:28 AM	NRCCNV030914H Workout	\$625.00		1
17	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				09/17/1	2 to 09/23/12	1x	S				
	KSNV			Su	09/23/12	:30	6:15 AM	NRCCNV030914H Workout	\$375.00		1
18	KSNV	Sunday Today	7a-8am		to						
		,		09/17/1	2 to 09/23/12	2x	S				
	KSNV			Su	09/23/12	:30	7:24 AM	NRCCNV030914H Workout	\$500.00		1
	KSNV			Su	09/23/12	:30	7:28 AM	NRCCNV030914H Workout	\$500.00		2
19	KSNV	M-F Today Show II	9-10a		to						
-				09/17/1	2 to 09/23/12	1x	F				
	KSNV			F	09/21/12	:30	9:58 AM	NRCCNV030914H Workout	\$425.00		1
20		M-F Today Show II	9-10a		to				,		
				09/24/1	2 to 09/30/12	1x	M				
	KSNV			M	09/24/12	:30	9:58 AM	NRCCNV030914H Workout	\$425.00		1
21		M-F Today Show II	9-10a	•••	to	.00	0.00 / WI		ψ.23.00		•
<b>~</b> 1	1.014	III-I Today Onow II	J-10a	09/24/1	2 to 09/30/12	1x	-T				
				03/24/1	2 10 00/30/12	1.7					

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Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Order
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flig

Order #	103290
Alt Order #	06825822
Deal #	
Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

	Ia	I	I	1_	Is :	I	I	1		I	<b>-</b>
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	M-F Today Show II	9-10a		to						
	KSNV			Tu	09/25/12	:30	9:51 AM	NRCCNV030914H Workout	\$425.00	l	1
22	KSNV	M-F Today Show II	9-10a		to						
				09/24/1	2 to 09/30/12	1x	W				
	KSNV			W	09/26/12	:30	9:56 AM	NRCCNV030914H Workout	\$425.00	1	1
23	KSNV	M-F Today Show II	9-10a		to						
				09/24/1	2 to 09/30/12	1x	T				
	KSNV			Th	09/27/12	:30	9:56 AM	NRCCNV030914H Workout	\$425.00	1	1
24	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
				09/17/1	2 to 09/23/12	1x	S				
	KSNV			Su	09/23/12	:30	9:50 AM	NRCCNV030914H Workout	\$500.00	1	1
25	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	09/24/1	2 to 09/30/12	1x	M				
	KSNV			M	09/24/12	:30	4:49 PM	NRCCNV030914H Workout	\$725.00		1
26	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		, ,	•	09/24/1	2 to 09/30/12	1x	-T				
	KSNV			Tu	09/25/12	:30	5:00 PM	NRCCNV030914H Workout	\$725.00		1
27	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		` ,	•	09/24/1	2 to 09/30/12	1x	T				
	KSNV			Th	09/27/12	:30	4:44 PM	NRCCNV030914H Workout	\$725.00		1
28	KSNV	M-F Early News	5-630p		to						
		-	•	09/17/1	2 to 09/23/12	2x	F				
	KSNV			F	09/21/12	:30	5:21 PM	NRCCNV030914H Workout	\$1,200.00		1
	KSNV			F	09/21/12	:30	6:14 PM	NRCCNV030914H Workout	\$1,200.00		2

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Estimate Number	2600	Invoice Period

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	KSNV	M-F Early News	5-630p		to						
		•	•	09/24/12	to 09/30/12	2x	M				
	KSNV			М	09/24/12	:30	5:11 PM	NRCCNV030914H Workout	\$1,200.00		1
	KSNV			M	09/24/12	:30	6:21 PM	NRCCNV030914H Workout	\$1,200.00		2
30	KSNV	M-F Early News	5-630p	1	to						
				09/24/12	to 09/30/12	2x	-T				
	KSNV			Tu	09/25/12	:30	5:15 PM	NRCCNV030914H Workout	\$1,200.00		2
	KSNV			Tu	09/25/12	:30	6:22 PM	NRCCNV030914H Workout	\$1,200.00		1
31	KSNV	M-F Early News	5-630p	1	to						
				09/24/12	to 09/30/12	2x	W				
	KSNV			W	09/26/12	:30	5:27 PM	NRCCNV030914H Workout	\$1,200.00		2
	KSNV			W	09/26/12	:30	6:22 PM	NRCCNV030914H Workout	\$1,200.00		1
32	KSNV	M-F Early News	5-630p	1	to						
				09/24/12	to 09/30/12	2x	T				
	KSNV			Th	09/27/12	:30	5:28 PM	NRCCNV030914H Workout	\$1,200.00		2
	KSNV			Th	09/27/12	:30	6:30 PM	NRCCNV030914H Workout	\$1,200.00		1
33	KSNV	M-F Jeopardy	630-7pm	1	to						
					to 09/23/12	1x	F				
	KSNV			F	09/21/12	:30	6:53 PM	NRCCNV030914H Workout	\$1,300.00		1
34	KSNV	M-F Jeopardy	630-7pm	1	to						
				09/24/12	to 09/30/12	1x	-T				
	KSNV			Tu	09/25/12	:30	6:35 PM	NRCCNV030914H Workout	\$1,300.00		1
35	KSNV	M-F Jeopardy	630-7pm	1	to						
			-	09/24/12	to 09/30/12	1x	W				
	KSNV			W	09/26/12	:30	6:54 PM	NRCCNV030914H Workout	\$1,300.00		1

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Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

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## INVOICE

Station

Sales Office

Sales Region

Account Executive

		Invoice #
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Estimate Number	2600	Invoice Period

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Order #	103290		
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Dool #			

Order Flight

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

**KSNV** 

National

Amy McCreary

Blair - Philadelphia

IDB#	
Advertiser Code	155
Product Code	426

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09/30/12

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	M-F Jeopardy	630-7pm		to		•	•			
			-	09/24/12	2 to 09/30/12	1x	T				
	KSNV			Th	09/27/12	:30	6:43 PM	NRCCNV030914H Workout	\$1,300.00		1
37	KSNV	M-F Wheel of Fortune	7-730pm		to						
				09/24/1	2 to 09/30/12	1x	M				
	KSNV			M	09/24/12	:30	7:08 PM	NRCCNV030914H Workout	\$1,300.00		1
38	KSNV	M-F Wheel of Fortune	7-730pm		to						
					2 to 09/30/12	1x	-T				
	KSNV			Tu	09/25/12	:30	7:29 PM	NRCCNV030914H Workout	\$1,300.00		1
39	KSNV	M-F Wheel of Fortune	7-730pm		to						
					2 to 09/30/12	1x	W				
	KSNV			W	09/26/12	:30	7:11 PM	NRCCNV030914H Workout	\$1,300.00		1
40	KSNV	M-F Wheel of Fortune	7-730pm		to						
					2 to 09/30/12	1x	T				
	KSNV			Th	09/27/12	:30	7:12 PM	NRCCNV030914H Workout	\$1,300.00		1
41	KSNV	Friday Prime 8-9pm	8-9pm		to						
	1401114				2 to 09/23/12	1x	F		<b>44 700 00</b>		
	KSNV			F	09/21/12	:30	7:59 PM	NRCCNV030914H Workout	\$1,700.00		1
42	KSNV	Friday Prime 9-10pm	9-10pm		to		_				
	LCONIV.				2 to 09/23/12	1x	F		<b>#0.000.00</b>		
40	KSNV	N=1 = 41 H	40.004	F	09/21/12	:30	9:18 PM	NRCCNV030914H Workout	\$3,000.00		1
43	KSNV	NFL Football	1P-9PM	00/1-//	to						
	I/CNI\/				2 to 09/23/12	1x	S	ND CCNN (02001 Att. No. 1	\$40,000,00		4
	KSNV			Su	09/23/12	:30	8:01 PM	NRCCNV030914H Workout	\$10,000.00		1

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Estimate Number	2600	Invoice Period

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Account Executive	Amy McCreary	Alt Order #	06825822
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

103290-1

09/30/12

September 2012

08/27/12 - 09/27/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	News 3 in Prime	7-10pm	_	to	•	•	•	•		•
				09/17/	12 to 09/23/12	1x	S				
	KSNV			Su	09/23/12	:30	9:19 PM	NRCCNV030914H Workout	\$1,600.00		1
45	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/24/	12 to 09/30/12	1x	M				
	KSNV			M	09/24/12	:30	11:30 PM	NRCCNV030914H Workout	\$1,200.00		1
46	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/24/1	12 to 09/30/12	1x	W				
	KSNV			W	09/26/12	:30	11:12 PM	NRCCNV030914H Workout	\$1,200.00		1
47	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				09/17/	12 to 09/23/12	1x	S-				
	KSNV			Sa	09/22/12	:30	11:14 PM	NRCCNV030914H Workout	\$1,100.00		1
48	KSNV	Tonight Show	1135p-1237a		to						
				09/17/	12 to 09/23/12	2x	F				
	KSNV			F	09/21/12	:30	11:48 PM	NRCCNV030914H Workout	\$500.00		2
	KSNV			F	09/21/12	:30	12:11 AM	NRCCNV030914H Workout	\$500.00		1
49	KSNV	Tonight Show	1135p-1237a		to						
					12 to 09/30/12	2x	M				
	KSNV			M	09/24/12	:30	11:46 PM	NRCCNV030914H Workout	\$500.00		1
	KSNV			M	09/24/12	:30	12:31 AM	NRCCNV030914H Workout	\$500.00		2
50	KSNV	Tonight Show	1135p-1237a		to						
					12 to 09/30/12	2x	-T				
	KSNV			Tu	09/25/12	:30	11:46 PM	NRCCNV030914H Workout	\$500.00		1
	KSNV			Tu	09/25/12	:30	12:08 AM	NRCCNV030914H Workout	\$500.00		2
51	KSNV	Tonight Show	1135p-1237a		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



### **Billing Address:**

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

# **INVOICE**

		Invoice #	103290-1
Advertiser	NRCC-IE	Invoice Date	09/30/12
Product	NRCC IE 2012	Invoice Month	September 2012
Estimate Number	2600	Invoice Period	08/27/12 - 09/27/12

Station	KSNV	Order #	103290
Account Executive	Amy McCreary	Alt Order #	06825822
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
51	KSNV	Tonight Show	1135p-1237a	to			_	•	_		
				09/24/12 to 09/30/12		2x	W				
	KSNV			W	09/26/12	:30	11:48 PM	NRCCNV030914H Workout	\$500.00	1	2
	KSNV			W	09/26/12	:30	12:31 AM	NRCCNV030914H Workout	\$500.00		1
52	KSNV	Tonight Show	1135p-1237a	to							
				09/24/12 to 09/30/12		2x	T				
	KSNV			Th	09/27/12	:30	11:47 PM	NRCCNV030914H Workout	\$500.00	ſ	1
	KSNV			Th	09/27/12	:30	12:21 AM	NRCCNV030914H Workout	\$500.00		2
53	KSNV	Saturday Night Live	1130pm-1:02am	to							
				09/17/12 to 09/23/12		1x	S-				
	KSNV			Sa	09/22/12	:30	12:50 AM	NRCCNV030914H Workout	\$1,400.00		1
			Aired Spots	74							

 Gross Total
 \$72,025.00

 Agency Commission
 \$10,803.75

Net Amount Due \$61,221.25 Payment Terms 30 Days

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